

Media Release

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SAM, Dow Jones Indexes and KPC launch Dow Jones Sustainability Korea Indexes

SAM, the investment boutique focused exclusively on Sustainability Investing, together with Dow Jones Indexes, a leading global index provider and the Korea Productivity Center (KPC), the agency tasked to increase productivity within the Korean industry, today launch two dedicated sustainability indexes for Korea. The Dow Jones Sustainability Korea Index (DJSI Korea) is designed to track the sustainability leaders among South Korea's 200 largest companies by free-float market capitalization. The current composition includes a total of 41 sustainability leaders.

The DJSI Korea is designed to underlie financial products such as exchange-traded or mutual funds and has already been licensed to serve as the basis of a mutual fund.

As a subset of this broad index, the Dow Jones Sustainability Korea 20 Index (DJSI Korea 20) measures the performance of the largest 20 sustainability leaders in the country. In contrast to the DJSI Korea, which is weighted according to free float market capitalization, the DJSI Korea 20 is weighted based on SAM's sustainability scores. Both indexes are reviewed annually in September.

KPC's local expertise played a pivotal role in the development of the DJSI Korea. Combining KPC's vision with the know-how of SAM and Dow Jones Indexes has resulted in two solid sustainability benchmarks for Korea. The DJSI Korea and DJSI Korea 20 further complement the Dow Jones Sustainability Indexes family, which has become a key reference point in Sustainability Investing since the launch of the first index in 1999. The index series comprises 16 broad and blue-chip geographical benchmarks, as well as additional subset benchmarks.

The DJSI Korea and DJSI Korea 20 follow the well-established Dow Jones Sustainability Indexes methodology. Component selection as well as index weightings are based on SAM's unique sustainability scores. The scores are derived from a comprehensive annual assessment of general as well as industry-specific criteria covering issues such as corporate governance, risk management, emissions, water and energy consumption, human capital development, and stakeholder relations.

Dow Jones Indexes calculates and disseminates the new benchmark while KPC will promote the index among Korean corporations and investors. The indexes are rebalanced quarterly and calculated in Korean won and U.S. dollar.

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For more information on the Dow Jones Sustainability Indexes please visit www.sustainability-indexes.com.

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About SAM

SAM is an investment boutique focused exclusively on Sustainability Investing. The firm's offering comprises asset management, indexes and private equity. Its asset management capabilities include a range of single-theme, multi-theme and core sustainability investment strategies catering to institutional asset owners and financial intermediaries in Europe, the United States, Asia-Pacific and the Middle East.

Through its index activities, SAM has partnered with Dow Jones Indexes and STOXX Limited for the publication and licensing of the globally recognized Dow Jones Sustainability Indexes (DJSI) as well as customized sustainability benchmarks. Furthermore, SAM is the center of expertise for clean tech private equity within Robeco.

Based on its Corporate Sustainability Assessment, SAM has compiled one of the world's largest sustainability databases and analyzes over 1,000 listed companies annually. SAM's proprietary research and sustainability data are fully integrated into its offering.

SAM is a member of Robeco, which was established in 1929 and offers a broad range of investment products and services worldwide. Robeco is a subsidiary of the AAA-rated Rabobank Group.

SAM was founded in 1995, is headquartered in Zurich and employs over 100 professionals. As of 30th June 2009, SAM's total assets amount to USD 12.4 billion.

About Dow Jones Indexes

A full-service index provider, Dow Jones Indexes develops, maintains and licenses indexes for use as benchmarks and as the basis of investment products. Best known for the Dow Jones Industrial Average, Dow Jones Indexes also is co-owner of the Dow Jones STOXX indexes, the world's leading pan-European indexes that are an integrated segment of the Dow Jones Global Index series. Additionally, Dow Jones Indexes maintains its benchmark index series, the Dow Jones Total Stock Market Indexes, which is anchored by the Dow Jones U.S. Total Stock Market Index and covers more than 12,000 securities in 65 markets. Beyond equity indexes, Dow Jones Indexes maintains a number of alternative

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indexes, including measures of the hedge fund and commodity markets. Dow Jones indexes are maintained according to clear, unbiased and systematic methodologies that are fully integrated within index families. www.djindexes.com

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About Korea Productivity Center

Established in 1957, the Korea Productivity Center (KPC) has been designated by the Korean government to support productivity improvements across the country's economy. Over the last five decades KPC has played a pivotal role in increasing productivity in Korea and thus growing the national economy. The organization's services comprise consulting, education and training, as well as support for the implementation of quality and environmental management systems. KPC has also developed and continues to publish Korea's National Customer Satisfaction Index (NCSI) as well as the country's National Brand Competitiveness Index (NBCI). Further information is available at www.kpc.or.kr.