



Media Release

Zurich, September 10, 2009

SAM, Dow Jones Indexes and STOXX Ltd. commemorate 10 years of Sustainability Indexing

Dow Jones Sustainability Indexes, the key reference point for Sustainability Investing, with more than US\$ 8bn in assets under management.

SAM, the investment boutique focused exclusively on Sustainability Investing, together with Dow Jones Indexes and STOXX Ltd., two leading global index providers, this week commemorate the 10th anniversary of the Dow Jones Sustainability Indexes (DJSI). The indexes are the longest-running global sustainability benchmarks. Assets linked to the Dow Jones Sustainability Indexes have recently topped US\$ 8bn.

Launched in September 1999, the DJSI series provided the first global sustainability benchmarks worldwide. Since then, the indexes have become the key reference point for Sustainability Investing for investors and companies alike. Based on SAM's annual Corporate Sustainability Assessment, they include leading companies worldwide and across all industries with regard to long-term economic, environmental and social criteria.

Today, more than US\$ 8bn assets under management in financial products such as mutual funds, separate accounts, notes, as well as futures and an exchange traded fund (ETF) are linked to the Dow Jones Sustainability Indexes across 16 countries. In addition, a growing number of companies are defining inclusion in the DJSI as a corporate goal and use the feedback report from the SAM assessment to identify gaps and initiate improvements.

As a result, the DJSI series creates a growing dynamic among investors and companies to accelerate the momentum towards sustainability and long-term investing. As the number of investors using the DJSI increases, the indexes are continuously moving up the corporate agenda. The recent decision by the shareholders of one of Europe's largest chemical companies, to make the firm's position in the DJSI a key factor in the long-term incentives for its Board of Management and other senior executives, is a case in point for that.

"The launch of the Dow Jones Sustainability Indexes in 1999 was a milestone for Sustainability Investing. It enabled a significant number of market participants to move into this field and to put sustainability on the radar screen of mainstream investing. The cooperation of Dow Jones Indexes, STOXX and SAM was a clear signal that sustainability was not a niche concept, but here to stay. We are delighted to continue pioneering this field with our partners and to support its growth with objective and professional benchmarks", said **Sander van Eijkern, CEO, SAM.**



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"In the past decade, the Dow Jones Sustainability Indexes have shaped and fostered sustainability investment concepts around the globe, thanks to their unique and superior methodology. SAM, STOXX and Dow Jones Indexes were the first to transform successfully a cutting-edge idea of an alternative measurement scheme into a broad global index series that is based on strict rules and comprehensive assessments," said **Michael A. Petronella, president, Dow Jones Indexes.**

"The Dow Jones STOXX and the Dow Jones EURO STOXX Sustainability 40 indexes have contributed significantly to the growing importance of sustainability indexing in Europe. Launched in early 2006, these blue-chip indexes for Europe and the euro zone provide market participants with liquid and tradable benchmarks to track sustainability leaders across the region," said **Ricardo Manrique, CEO, STOXX Ltd.**

SAM's corporate sustainability data over the last decade reveals a remarkable shift in the attitude of businesses towards sustainability. In the 1990s, the integration of sustainability into business processes was driven primarily by regulatory, corporate governance and compliance requirements. When SAM started the assessments for the DJSI ten years ago, even a significant number of the best performing companies had only vague and ad-hoc processes in place to target sustainability objectives. Today, companies embrace corporate sustainability as a key source of competitive advantage. Management realizes that the implementation of sustainability practices helps mitigate risks and seize opportunities arising from long-term economic, environmental and social trends. At the same time, room for improvement in terms of sustainability performance remains significant across all sectors.

For more information on the Dow Jones Sustainability Indexes please visit www.sustainability-indexes.com.

Further information:

SAM
François Vetri
Head Communications
Josefstrasse 218
CH-8005 Zürich
Phone: +41 44 653 10 02
Fax: +41 44 653 10 80
com@sam-group.com
www.sam-group.com

Dow Jones Indexes/STOXX press office:

Email: PR-Indexes@dowjones.com

Phone: New York: +1-212-597-5720

Hong Kong: +852-800-969-336

Frankfurt: +49-69-29-725-290

Singapore: +65-6-4154-299



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About SAM

SAM is an investment boutique focused exclusively on Sustainability Investing. The firm's offering comprises asset management, indexes and private equity. Its asset management capabilities include a range of single-theme, multi-theme and core sustainability investment strategies catering to institutional asset owners and financial intermediaries in Europe, the United States, Asia-Pacific and the Middle East.

Through its index activities, SAM has partnered with Dow Jones Indexes and STOXX Limited for the publication and licensing of the globally recognized Dow Jones Sustainability Indexes (DJSI) as well as customized sustainability benchmarks. Furthermore, SAM is the center of expertise for clean tech private equity within Robeco.

Based on its Corporate Sustainability Assessment, SAM has compiled one of the world's largest sustainability databases and analyzes over 1,000 listed companies annually. SAM's proprietary research and sustainability data are fully integrated into its offering.

SAM is a member of Robeco, which was established in 1929 and offers a broad range of investment products and services worldwide. Robeco is a subsidiary of the AAA-rated Rabobank Group.

SAM was founded in 1995, is headquartered in Zurich and employs over 100 professionals. As of 30th June 2009, SAM's total assets amount to USD 12.4 billion.

About Dow Jones Indexes

A full-service index provider, Dow Jones Indexes develops, maintains and licenses indexes for use as benchmarks and as the basis of investment products. Best known for the Dow Jones Industrial Average, Dow Jones Indexes also is co-owner of the Dow Jones STOXX indexes, the world's leading pan-European indexes that are an integrated segment of the Dow Jones Global Index series. Additionally, Dow Jones Indexes maintains its benchmark index series, the Dow Jones Total Stock Market Indexes, which is anchored by the Dow Jones U.S. Total Stock Market Index and covers more than 12,000 securities in 65 markets. Beyond equity indexes, Dow Jones Indexes maintains a number of alternative indexes, including measures of the hedge fund and commodity markets. Dow Jones indexes are maintained according to clear, unbiased and systematic methodologies that are fully integrated within index families. www.djindexes.com

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