

## Media Release

Zurich, November 4, 2010

### Review of Corporate Sustainability Assessments completed:

## SAM and Dow Jones Indexes announce adjustments to 2010 Dow Jones Sustainability Indexes

SAM, the investment boutique focused exclusively on Sustainability Investing, together with Dow Jones Indexes, a leading global index provider, announce today that the review of the 2010 Corporate Sustainability Assessments is complete. As communicated on October 8, SAM conducted a review of companies' sustainability scores from the 2010 Corporate Sustainability Assessment. The scores are used to determine a company's eligibility for the Dow Jones Sustainability Indexes (DJSI).

SAM has undertaken every effort to ensure the new scores meet its high standards for quality and accuracy. After a thorough inspection of all results, SAM and Dow Jones Indexes have determined which score modifications will require adjustments to the DJSI.

Out of the initial 318 component companies from the 2010 Dow Jones Sustainability World Index (DJSI World), 8 companies will join the index, while 3 firms will need to be removed. The companies that will no longer be included in the index were very close to achieving best-in-class results with regard to sustainability in their respective sector. However, according to index construction rules, only the highest ranking companies can be included in the index.

The review also leads to 8 additions to and 2 removals from the Dow Jones Sustainability Europe Index, 2 additions to and 1 removal from the Dow Jones Sustainability North America Index, as well as 2 additions to and no removals from the Dow Jones Sustainability Asia Pacific Index. All adjustments will take effect at the close of trading on December 17, 2010.

For more information on the Dow Jones Sustainability Indexes and the changes resulting from the review please visit: [www.sustainability-indexes.com](http://www.sustainability-indexes.com).

---

### Further information:

SAM  
François Vetri  
Head Communications  
Josefstrasse 218  
CH-8005 Zurich  
Phone: +41 44 653 10 02  
Fax: +41 44 653 10 80  
[com@sam-group.com](mailto:com@sam-group.com)  
[www.sam-group.com](http://www.sam-group.com)

Dow Jones Indexes press office:

Email: [pr-indexes@dowjones.com](mailto:pr-indexes@dowjones.com)

Phone: New York: +1-212-597-5720

Hong Kong: +852-800-969-336

Frankfurt: +49-69-29-725-290

Singapore: +65-6-4154-299

---

### About SAM

SAM is an investment boutique focused exclusively on Sustainability Investing. The firm's offering comprises asset management, indexes and private equity. Its asset management capabilities include a range of single-theme, multi-theme and core sustainability investment strategies catering to institutional asset owners and financial intermediaries in Europe, the United States, Asia-Pacific and the Middle East.

Through its index activities, SAM has partnered with Dow Jones Indexes for the publication and licensing of the globally recognized Dow Jones Sustainability Indexes (DJSI) as well as customized sustainability benchmarks. Furthermore, SAM is the center of expertise for clean tech private equity within Robeco.

Based on its Corporate Sustainability Assessment, SAM has compiled one of the world's largest sustainability databases and analyzes over 2,000 listed companies annually. SAM's proprietary research and sustainability data are fully integrated into its offering.

SAM was founded in 1995, is headquartered in Zurich and employs over 100 professionals. As of June 30, 2010, SAM's total assets amount to USD 13.7 billion.

### About Dow Jones Indexes

Dow Jones Indexes is a leading full-service index provider that develops, maintains and licenses indexes for use as benchmarks and as the basis of investment products. Best-known for the Dow Jones Industrial Average, Dow Jones Indexes offers more than 130,000 equity indexes as well as fixed-income and alternative indexes, including measures of hedge funds, commodities and real estate. Dow Jones Indexes employs clear, unbiased and systematic methodologies that are fully integrated within index families. Dow Jones Indexes is a joint venture company which is owned 90 percent by CME Group Inc. and 10 percent by Dow Jones & Company, Inc., a News Corporation company (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV).