

**Press Release**  
August 29, 2001

# Dow Jones **STOXX** Sustainability Indexes

A cooperation of Dow Jones Indexes, STOXX and SAM Group

## **Launch of Dow Jones STOXX Sustainability Indexes on September 17, 2001**

Zurich, August 29, 2001

Dow Jones Indexes, STOXX Limited and SAM Group today announce the launch of a new set of sustainability indexes for European portfolios. The Dow Jones STOXX Sustainability Indexes will track the leading European companies in terms of economic, environmental and social criteria. They will be presented and introduced on September 17. Based on the sustainability assessment of SAM Research the Dow Jones STOXX Sustainability Indexes will be part of the family of Dow Jones Sustainability Indexes which were launched as the first global sustainability benchmarks in 1999.

Commenting on the new indexes, **Scott Stark, Managing Director of STOXX Limited** said: "Being proactive and innovative with regard to future sustainability challenges is increasingly regarded as a crucial success factor and, thus, as a significant lever to increase long-term shareholder value. A rising number of asset managers therefore seeks to invest in sustainability leaders. STOXX Limited is committed to provide them with professional benchmarks for European portfolios."

Commenting on the new cooperation, **SAM Indexes Managing Director Alexander Barkawi** adds: "Having launched the Dow Jones Sustainability Indexes (DJSI) in 1999, we have vast experience in benchmarking sustainability investments. Today, over 30 well-known financial institutions use our existing indexes for various products such as mutual funds, certificates, equity baskets and segregated accounts. We are excited to expand this platform together with the leading European index provider STOXX Limited and to open a new chapter in sustainability investing."

Detailed information about the Dow Jones STOXX Sustainability Indexes will be presented at roadshow events in London, Frankfurt, Stockholm, Paris, Zurich, Amsterdam and Milan starting September 17. For more information please visit [www.sustainability-indexes.com](http://www.sustainability-indexes.com) or contact:

Alexander Barkawi, Managing Director, SAM Indexes GmbH  
Phone: +41 1 395 2829, e-mail: [alex@sustainability-indexes.com](mailto:alex@sustainability-indexes.com) or

Scott Stark, Managing Director, STOXX Ltd.  
Phone: +41 1 229 2302, e-mail: [scott.stark@stox.com](mailto:scott.stark@stox.com)

**SAM Indexes GmbH**

Zollikerstr. 60, 8702 Zollikon-Zurich, Switzerland, Phone +41 1 395 2828, Fax. +41 1 395 2850  
[info@sustainability-indexes.com](mailto:info@sustainability-indexes.com); [www.sustainability-indexes.com](http://www.sustainability-indexes.com)