

## Media Release

Zurich, October 8, 2010

### Corporate Sustainability Assessments Under Review

SAM, the investment boutique focused exclusively on Sustainability Investing, announces that a reassessment of SAM's proprietary sustainability scores with respect to the companies reviewed in SAM's 2010 Corporate Sustainability Assessment is under way.

SAM identified an issue in the software used to evaluate the results of the Corporate Sustainability Assessments and is, therefore, checking those results. SAM is undertaking this effort to ensure the scores and related products meet SAM's high standards for quality and accuracy.

Preliminary results of the review indicate that limited adjustments may need to be made to SAM's proprietary scores of companies. The scores are used to determine a company's eligibility for the Dow Jones Sustainability Indexes and potential weight in certain indexes.

SAM is working with Dow Jones Indexes to determine whether any adjustments to the scores will require changes to the Dow Jones Sustainability Indexes. If so, any such adjustments will be announced on November 4, 2010 and will be implemented in relevant indexes after the close of trading on December 17, 2010.

For more information on the Dow Jones Sustainability Indexes please visit [www.sustainability-indexes.com](http://www.sustainability-indexes.com).

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#### About SAM

SAM is an investment boutique focused exclusively on Sustainability Investing. The firm's offering comprises asset management, indexes and private equity. Its asset management capabilities include a range of single-theme, multi-theme and core sustainability investment strategies catering to institutional asset owners and financial intermediaries in Europe, the United States, Asia-Pacific and the Middle East.

Through its index activities, SAM has partnered with Dow Jones Indexes for the publication and licensing of the globally recognized Dow Jones Sustainability Indexes (DJSI) as well as customized sustainability benchmarks. Furthermore, SAM is the center of expertise for clean tech private equity within Robeco.

Based on its Corporate Sustainability Assessment, SAM has compiled one of the world's largest sustainability databases and analyzes over 2,000 listed companies annually. SAM's proprietary research and sustainability data are fully integrated into its offering.

SAM was founded in 1995, is headquartered in Zurich and employs over 100 professionals. As of June 30, 2010, SAM's total assets amount to USD 13.7 billion. More information: [www.sam-group.com](http://www.sam-group.com)

### **About Dow Jones Indexes**

Dow Jones Indexes is a leading full-service index provider that develops, maintains and licenses indexes for use as benchmarks and as the basis of investment products. Best-known for the Dow Jones Industrial Average, Dow Jones Indexes offers more than 130,000 equity indexes as well as fixed-income and alternative indexes, including measures of hedge funds, commodities and real estate. Dow Jones Indexes employs clear, unbiased and systematic methodologies that are fully integrated within index families. Dow Jones Indexes is the marketing name for CME Group Index Services LLC, a joint venture company which is owned 90 percent by CME Group Inc. and 10 percent by Dow Jones & Company, Inc., a News Corporation company (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV).