



COMPANY

Country	Germany
Number of Employees	105'798
Web	www.bmwgroup.com

Share

Market cap (mil)	28'515
Currency	EUR
High 52 week	51.5
Low 52 week	38.6
Last Price	44.2

Key Data

	2006	2007E
Sales (mil)	48'999	52'453
EPS	4.09	4.45
P/E Ratio	11.66	10.82

Source: Bloomberg / August 13, 2007

Sales in

Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	No

Source: ISS, SAM Research

COMPANY DESCRIPTION

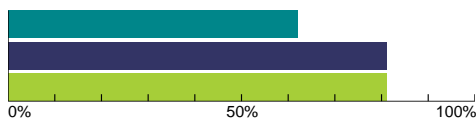
Bayerische Motoren Werke (BMW) focuses on premium segments in the automobile and motorcycle market. One other important element of the corporate strategy in order to achieve an above-average profitability is a highly flexible production system. Besides BMW, the company's brand range also includes MINI and Rolls-Royce. BMW's most popular automobiles are sedans and its most successful range is the BMW 3 Series. The company has worldwide subsidiaries and manufacturing plants. About 44% of BMW's shares are held by the Quandt family.

SUSTAINABILITY PERFORMANCE

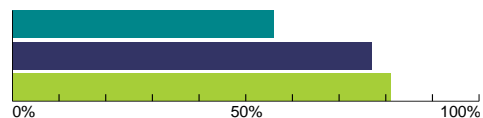
The well-balanced capabilities of BMW in mitigating the challenges in the economic, environmental, and social dimension, position the company as the leader of its industry for the third consecutive year. The backbone of this achievement is a strong management team, a state-of-the-art production process (e.g. Leipzig plant, which offers full flexibility of volumes), high product quality and a very successful positioning of the brand. BMW's good score in the social part of our assessment can be ascribed to a long-standing working culture that is shaped by advanced working time models. Although the focus on the premium segment as well as the continuing demand for high performance cars results in rather high carbon dioxide emission of the fleet, the company is fully committed to reduce its environmental footprint (e.g through its alliance with GM and Daimler-Chrysler for hybrid drive development).

SUSTAINABILITY SCORES

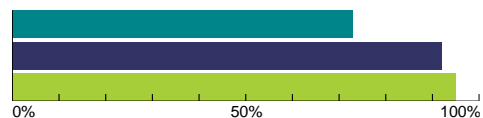
Total Score



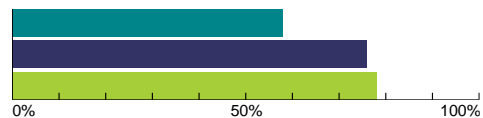
Economic Dimension



Environmental Dimension



Social Dimension



■ DJSI sector average on a global basis
■ Bayerische Motoren Werke AG (BMW)
■ Best company on a global basis within DJSI sector



For information on assessment criteria, visit www.sustainability-indexes.com

«Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments.»

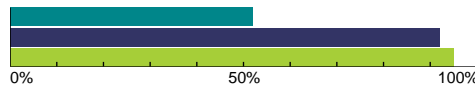
INDUSTRY DRIVING FORCES

The main challenge for the automotive sector is to define and execute a clear market positioning strategy in an environment of overcapacities, cut-throat competition and product price deflation. Key success factors are high operational efficiency and first-class product quality, which is strongly linked with the brand image. As the products are a significant contributor to anthropogenic greenhouse gas emissions, the sector is subject to stringent regulations in most countries. The sector's reliance on oil adds up to the challenge as governments worldwide seek to diversify their energy sources. To address these issues, carmakers need to improve fuel economy and lower the carbon intensity of their product portfolio by introducing alternative propulsion systems. Additional long-term challenges arise from life-cycle-management of the products, i.e. the ability to take back and recycle the vehicles, as well as integrating the suppliers in the production chain.

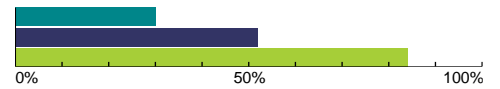
COMPANY PERFORMANCE FOR SELECTED CRITERIA

ECONOMIC

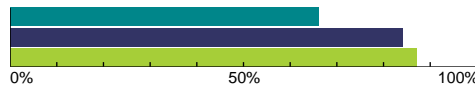
Customer Relationship Management



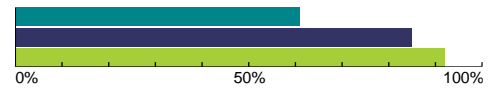
Brand Management



Corporate Governance

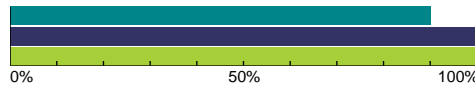


Risk & Crisis Management

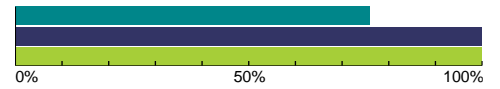


ENVIRONMENTAL

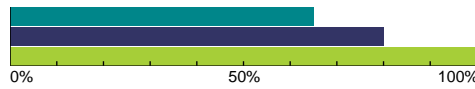
Environmental Policy & Management



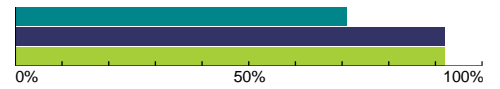
Closed Loops



Low Carbon Strategy

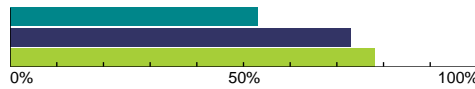


Environmental Performance

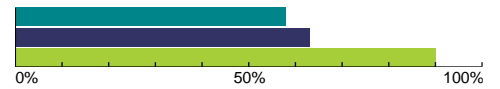


SOCIAL

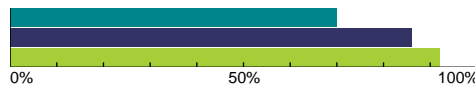
Stakeholder engagement



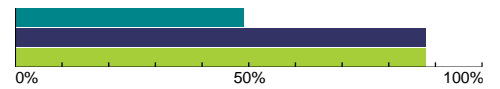
Standards for Suppliers



Labor Practice Indicators



Human Capital Development



- DJSI sector average on a global basis
- Bayerische Motoren Werke AG (BMW)
- Best company on a global basis within DJSI sector

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