

Procter & Gamble Co.
HOU Nondurable Household Products

Company	
Country	United States
Number of Employees	110'000
Web	www.pg.com

Share	
Market cap (mil)	199'415
Currency	USD
High 52 week	62.5
Low 52 week	52.8
Last Price	60.8

Key Data	2005	2006E
Sales (mil)	68'222	75'280
EPS	3.00	3.41
P/E Ratio	20.24	17.82

Source: Bloomberg / August 21, 2006

Sales in	
Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	No

Source: ISS, SAM Research

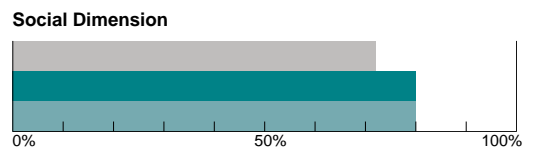
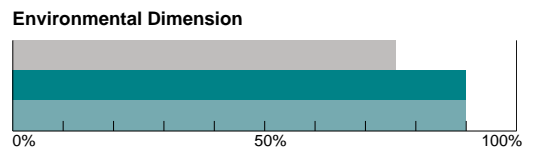
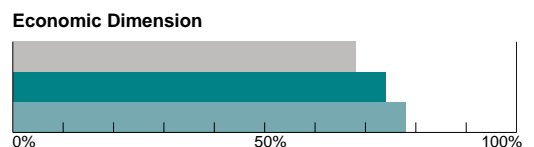
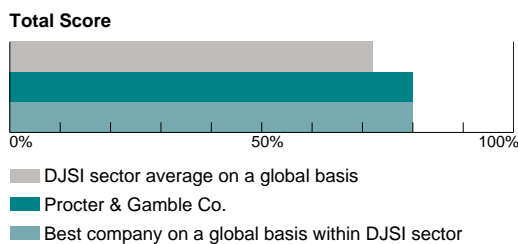
Company Description

The Procter & Gamble Company (P&G) is the world's #1 maker of household non-durable and personal care products. The company engages in the manufacture and marketing of such consumer products worldwide. P&G's products fall into three categories: global beauty care; global health, baby, and family care; and global household care. It also makes pet food and water filters. The company's customers include merchandisers, grocery stores, membership club stores, and drug stores. The company is a brand giant with more than 20 of its brands being billion-dollar sellers (including Actonel, Always/Whisper, Bounty, Charmin, Crest, Downy/Lenor, Folgers, Iams, Olay, Pampers, Pantene, Pringles, Tide, and Wella). P&G was founded by William Procter and James Gamble in 1837. The company is headquartered in Cincinnati, Ohio. In late 2005, P&G purchased Gillette, which was the biggest buy in company history.

Sustainability Performance

Procter & Gamble is strongly committed to the concept of sustainable development, and continues to lead its industry in that regard. The company views sustainability as an opportunity to innovate in products that improve the lives of the world's consumers. P&G largely centers its sustainability efforts on its core activities, in particular on two key themes that are significant to a number of P&G's businesses: water purification technology & products and sanitation & hygiene. In that context, P&G emphasizes innovation in products that serve basic needs of consumers in least developed countries. The company's high scores in the criteria of product impact and strategies for emerging economies is a reflection of that fact. In developed markets, P&G focuses on environmental excellence, innovating in products such as cold-water cleaning technologies that provide good performance as well as energy savings and eco-efficiency. The company's best-of-class scores in environmental performance and reporting illustrate its success in these areas. P&G is also an above-average performer in the social dimension, a position which is underlined by high scores in reporting, human capital development, and talent attraction & retention.

Sustainability Scores



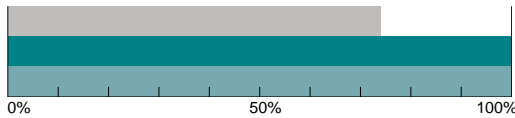
Industry Driving Forces

The household non-durables sector can be characterized as highly competitive business environments, in which we can expect more consolidation to come. In order to sustain their competitive advantages, companies are largely focused on strong product branding and innovation, both of which are key to achieving top-line growth in the long run. In addition to this, companies are starting to capitalize on the opportunities related to having a sound strategy for emerging markets in place, which is increasingly likely to be a key success factor to such firms. Having said that, in order to be successful, companies must adapt their product development and marketing strategies to the specificities of these markets, and focus on providing value-adding products on a small enough scale and at affordable prices.

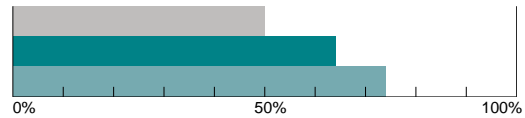
Company Performance for selected Criteria

Economic

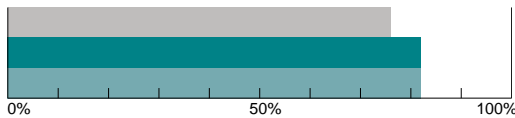
Strategy for Emerging Markets



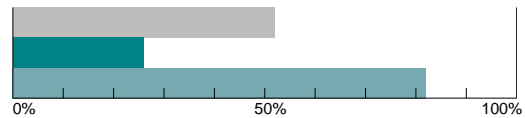
Brand Management



Corporate Governance

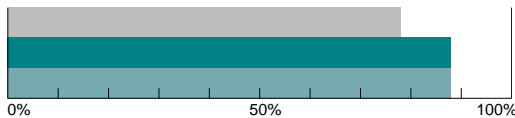


Risk & Crisis Management

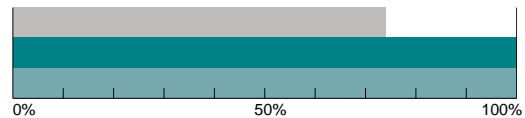


Environmental

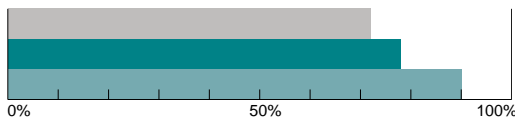
Environmental Policy/Management



Environmental Performance (Eco-Efficiency)

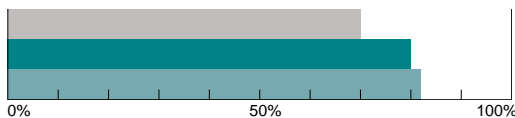


Product Impact

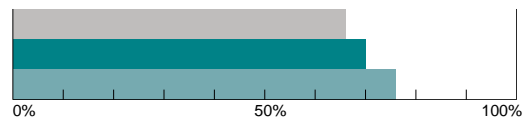


Social

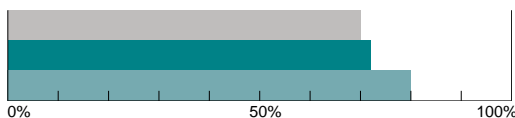
Standards for Suppliers



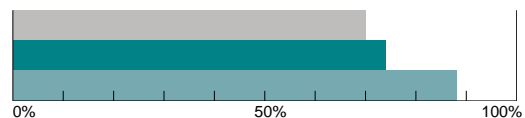
Human Capital Development



Labor Practice Indicators



Talent Attraction & Retention



■ DJSI sector average on a global basis
■ Procter & Gamble Co.
■ Best company on a global basis within DJSI sector



"Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments."



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