

Company	
Country	United Kingdom
Number of Employees	6'073
Web	www.itv.com

Share	
Market cap (mil)	4'209
Currency	GBP
High 52 week	130.0
Low 52 week	94.0
Last Price	105.0

Key Data	2005	2006E
Sales (mil)	2'177	2'176
EPS	6.59	7.05
P/E Ratio	15.98	14.94

Source: Bloomberg / August 21, 2006

Sales in	
Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	Yes

Source: ISS, SAM Research

### Company Description

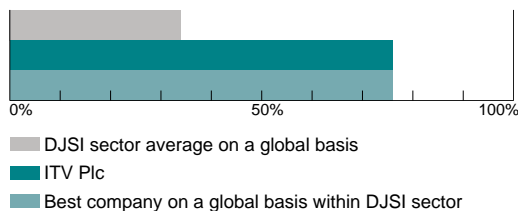
ITV plc is a leading UK media company, owning all of the regional Channel 3 licences in England and Wales, which are broadcast as the ITV1 channel. It also owns three leading free-to-air digital channels: ITV2, ITV3 and the recently launched ITV4. The company's production arm comprises the largest commercial television production company in the UK and one of Europe's largest programme distributors. ITV owns the market leading cinema screen advertising businesses in the UK and Republic of Ireland and has similar joint ventures in continental Europe and the United States.

### Sustainability Performance

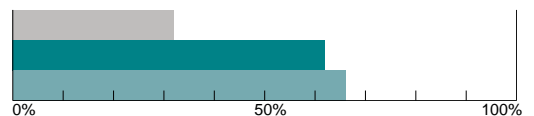
Corporate sustainability is embedded in the strategic thinking of ITV. As an important indicator of this, the company fully recognizes that with the influence to shape opinions and discussions also comes responsibility in the full programme lifecycle. Consequently, ITV performs among the best in its industry in the social dimension, particularly in labor practice indicators, social reporting, editorial policy and protection of children (also in terms of transparency). Additionally, an impressive performance in the environmental dimension helped to defend the leader position. ITV's capabilities in the economic dimension are also above average. This is underlined by a good performance in corporate governance and codes of conduct/compliance.

### Sustainability Scores

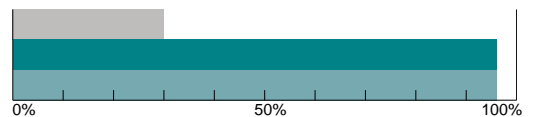
#### Total Score



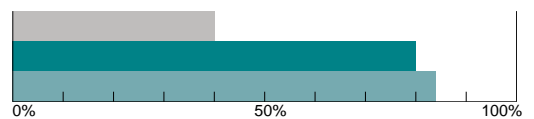
#### Economic Dimension



#### Environmental Dimension



#### Social Dimension



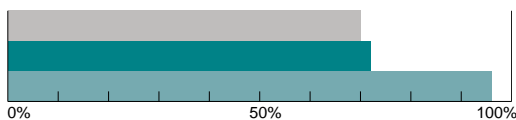
### Industry Driving Forces

The sector is characterized by a wide range of activities. On the one side of the spectrum, are the publishing companies with rather defensive businesses. On the other side, there are the radio & television companies that are very cyclical, i.e. their results are highly dependent on advertising and therefore on the economic development. However, there are some common factors for most media companies. In an increasingly competitive environment, innovative thinking, quality of content, state-of-the-art technology, and above all a talented, creative and motivated workforce are key drivers. Social aspects such as non-discrimination of the workforce and cultural sensitivity toward clients and communities remain at the center of public attention and scrutiny. Given the power of media companies to shape public opinion, accountability, transparency, and the protection of children are also important aspects.

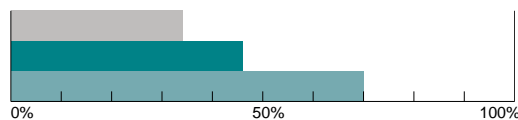
### Company Performance for selected Criteria

#### Economic

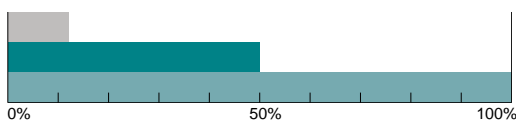
##### Corporate Governance



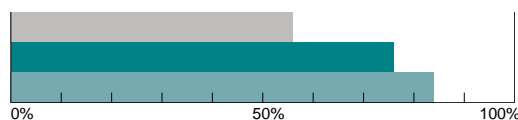
##### Risk & Crisis Management



##### Lobbying Activities

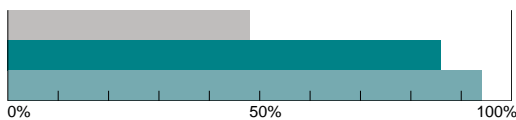


##### Codes of Conduct/Compliance/Corruption & Bribery

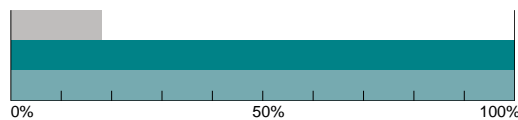


#### Environmental

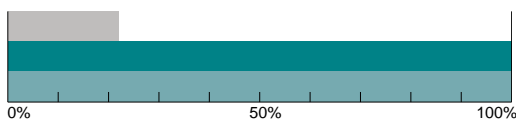
##### Environmental Policy/Management



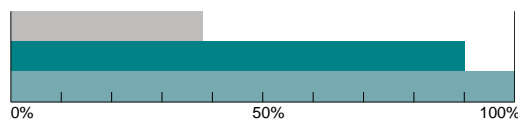
##### Environmental Performance (Eco-Efficiency)



##### Hazardous substances

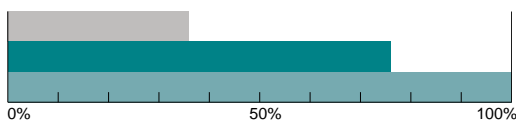


##### Environmental Reporting

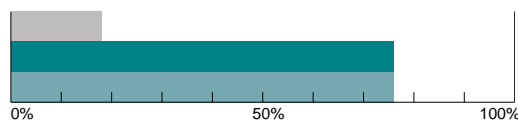


#### Social

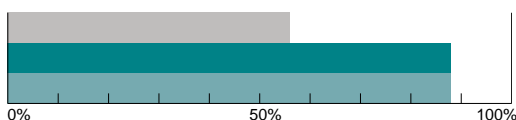
##### Protection of Children



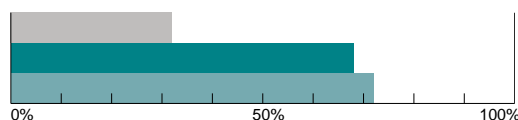
##### Human Capital Development



##### Labor Practice Indicators



##### Talent Attraction & Retention



■ DJSI sector average on a global basis  
■ ITV Plc  
■ Best company on a global basis within DJSI sector



"Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments."

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