



**Procter & Gamble Co.**

Nondurable Household Products

Company	
Country	United States
Number of Employees	98'000
Web	www.pg.com

Share	
Market cap (mil)	133'255
Currency	USD
High 52 week	57.4
Low 52 week	50.5
Last Price	53.4

Key Data	2004	2005E
Sales (mil)	43'377	56'741
EPS	2.46	2.81
P/E Ratio	23.45	19.02

Source: Bloomberg / August 18, 2005

Sales in	
Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	No

Source: IRRC, SAM Research

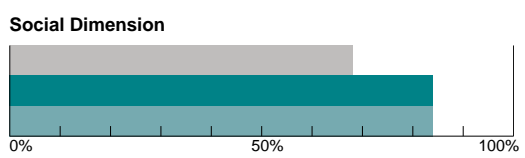
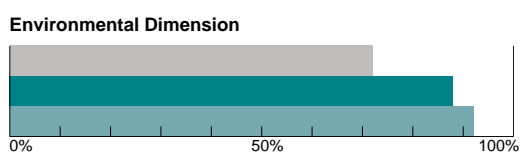
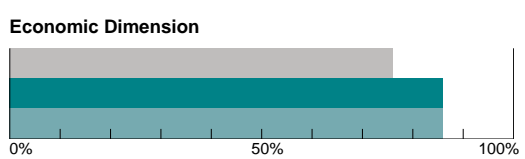
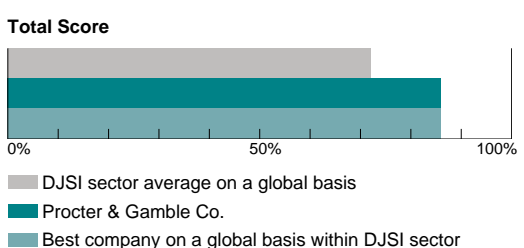
**Company Description**

Procter & Gamble Company (P&G) is the largest US manufacturer of household products focusing on five main categories: Laundry and cleaning (detergents, bleaches), paper goods (toilet paper, feminine products), beauty care (cosmetics, shampoos), food and beverages (coffee, snacks), and health care (toothpaste, medicine). P&G's more than 250 brands include Pampers, Tide, Ariel, Always, Whisper, Pantene, Bounty, Pringles, Folgers, Charmin, Downy, Lenor, Iams, Olay, Crest, Vicks and Actonel.

**Sustainability Performance**

P&G is the sustainability leader in the nondurable household products industry. The company views sustainability as an opportunity for product innovation, especially in the areas of water, health and hygiene, where it considers having the biggest potential for a positive difference. As such, P&G's attention is increasingly focused on serving basic needs of consumers in developing countries. Innovative products providing safe drinking water or improved nutrition for children are examples for this development. The company strongly cooperates with communities and local organizations for development, production and distribution of such products. Building up a presence in emerging markets will enable P&G to benefit from the growing consumer power in such regions for all its brands. Moreover, P&G is committed to continually improve the environmental quality of its products. The corporate Environmental Science Department therefore focuses on the evaluation of the environmental safety of consumer products, taking into account their entire life cycle. In the social dimension, the company shows best practice in stakeholder engagement and also leads its industry in terms of talent attraction & retention.

**Sustainability Scores**



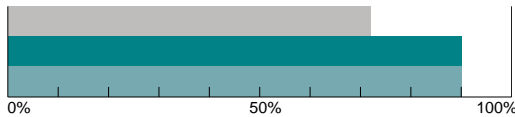
**Industry Driving Forces**

The nondurable household products industry is highly competitive and consolidation is likely to continue. Strong brands and innovation determine the competitive position of companies. The industry is also affected by tightening regulatory regimes for product safety and operations. As its products have direct or indirect contact to the human body and end up in the natural environment, they have to be proven safe in respect of human health and the environment. Product innovation or reformulation is necessary for ingredients that are no longer considered to be safe and are thus phased out by regulations. Legal changes also have an impact on the production and operating costs via restrictions on emissions, energy and water use. Revenue growth is strongly linked to an increasing presence in emerging markets. However, in order to successfully serve the growing number of consumers in these markets, companies are required to offer affordable and localized products and to apply a different marketing mindset than in industrialized countries.

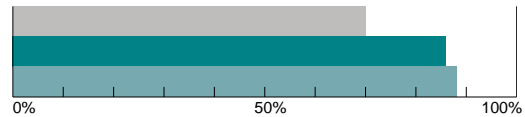
**Company Performance for selected Criteria**

**Economic**

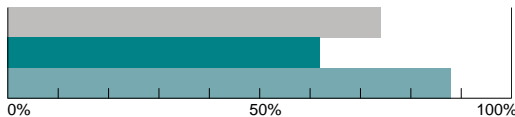
**Codes of Conduct/Compliance/Corruption & Bribery**



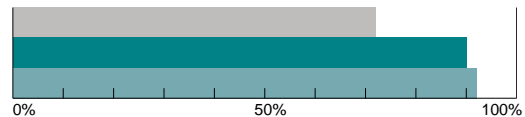
**Brand Management**



**Corporate Governance**

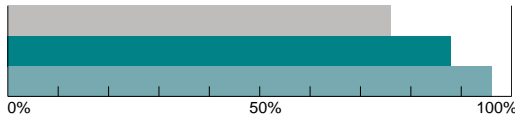


**Strategy for Emerging Markets**

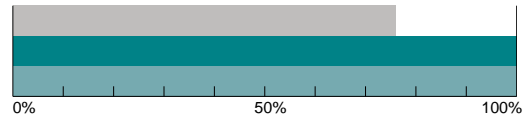


**Environmental**

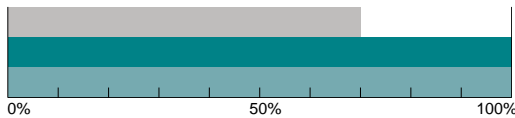
**Environmental Policy/Management**



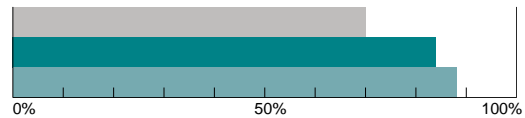
**Environmental Reporting**



**Environmental Performance (Eco-Efficiency)**

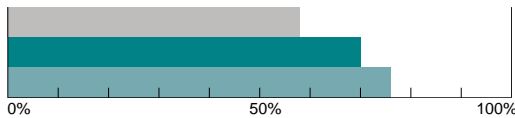


**Product Impact**

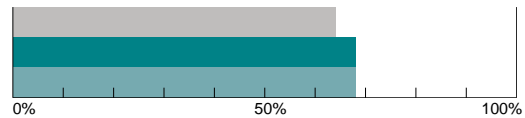


**Social**

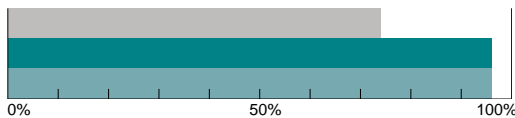
**Human Capital Development**



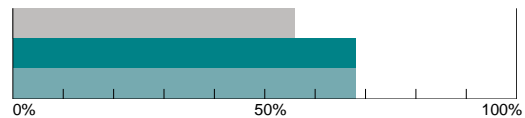
**Labor Practice Indicators**



**Stakeholder Engagement**



**Talent Attraction & Retention**



DJSI sector average on a global basis  
 Procter & Gamble Co.  
 Best company on a global basis within DJSI sector

For information on assessment criteria, visit [www.sustainability-indexes.com](http://www.sustainability-indexes.com)

"Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments."

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