

**L.M. Ericsson**  
Communication Technology

Company	
Country	Sweden
Number of Employees	51'600
Web	www.ericsson.com

Share	
Market cap (mil)	429'118
Currency	SEK
High 52 week	27.8
Low 52 week	18.7
Last Price	26.7

Key Data	2004	2005E
Sales (mil)	117'738	131'972
EPS	-0.69	1.45
P/E Ratio	63.38	18.36

Source: Bloomberg / August 18, 2005

Sales in	
Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	No

Source: IRRIC, SAM Research

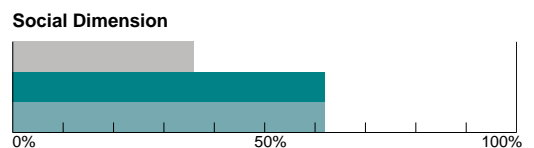
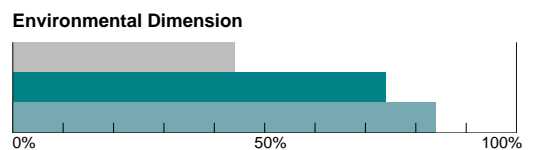
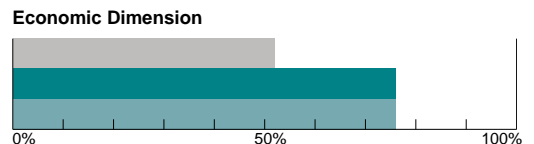
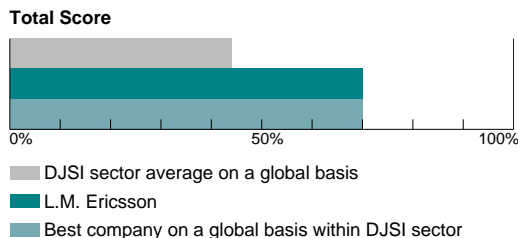
**Company Description**

L.M. Ericsson (Ericsson) is the largest supplier of mobile communication systems in the world. The world's 10 largest mobile operators are among its customers and some 40% of all mobile calls are made through Ericsson's systems. Through the joint venture Sony Ericsson Mobile Communications, the company offers a full range of mobile handsets and other personal multimedia communication devices. Recently the company confirmed its technological leadership and benefited from the recovery in the telecommunication infrastructure market. Headquartered in Sweden, Ericsson has been active worldwide since 1876 and is today present in more than 140 countries.

**Sustainability Performance**

The successful execution of its sustainability strategy at Ericsson positions it among the leaders of the industry. This is supported by Ericsson's high level of engagement across all three corporate sustainability dimensions, as set forth in the group-wide Code of Business Ethics and Conduct. Ericsson's capabilities in mitigating the challenges in the economic dimension are among the best in the industry. In the environmental dimension, Ericsson scores significantly above the industry average with a clear outperformance in product stewardship, where all Ericsson 3G products are being designed, produced and delivered with environmental considerations implemented at each step. Moreover, Ericsson performs among the best in the social dimension, particularly in community involvement. For example, Ericsson cooperates with the United Nations Development Program (UNDP), the Office for the Coordination of Humanitarian Affairs (OCHA) and the International Federation of Red Cross and Red Crescent Societies (IFRC) developing disaster preparedness programs around the world.

**Sustainability Scores**



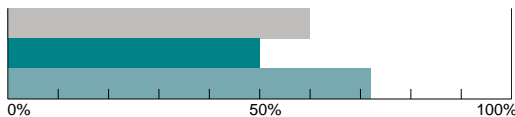
### Industry Driving Forces

The growing demand for integrated voice services and data applications forced the communication equipment industry to enter a major technology shift both in the fixed line area and also in mobile networks. Product design needs to take into account the usage of chemicals in the production, the energy efficiency, and the generated waste; while take-back programs, greater modularity, and extended producer responsibility are becoming more and more relevant considering new regulatory drivers. Environmental and social standards for suppliers in areas such as the use of hazardous substances and working conditions are becoming increasingly important, particularly in emerging economies, where significant reductions in both infrastructure and handsets costs create relevant markets. Additionally there are increased calls to reduce the exposure to electromagnetic fields, although the negative health impact emerging overtime is still difficult to assess.

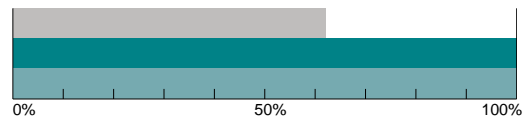
### Company Performance for selected Criteria

#### Economic

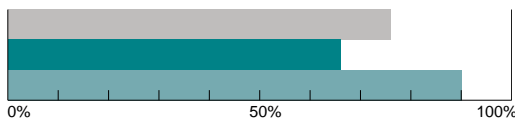
##### Codes of Conduct/Compliance/Corruption & Bribery



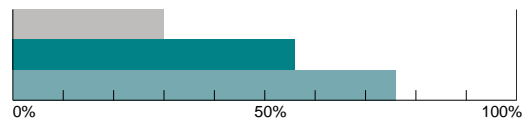
##### Risk & Crisis Management



##### Corporate Governance

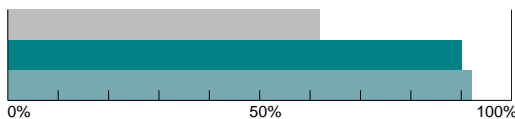


##### Supply Chain Management

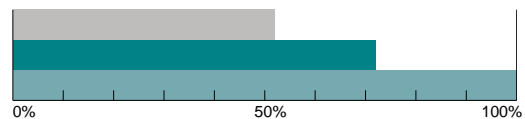


#### Environmental

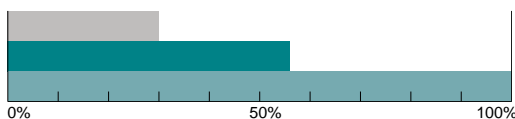
##### Environmental Policy/Management



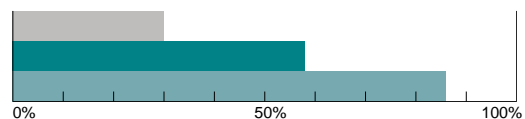
##### Product Stewardship



##### Environmental Performance (Eco-Efficiency)

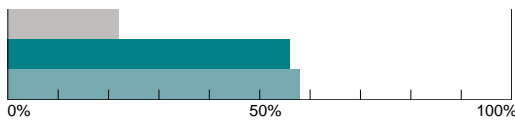


##### Advanced Environmental Management

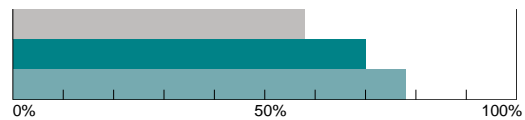


#### Social

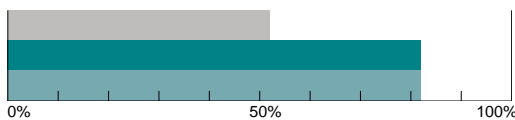
##### Human Capital Development



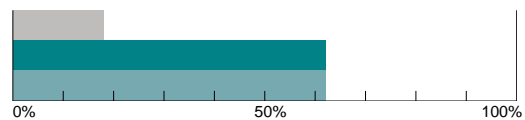
##### Labor Practice Indicators



##### Stakeholder Engagement



##### Global Sourcing



■ DJSI sector average on a global basis  
■ L.M. Ericsson  
■ Best company on a global basis within DJSI sector

#### Disclaimer

**No Offer** The information and opinions contained in this publication constitutes neither a solicitation, nor a recommendation, nor an offer to buy or sell investment instruments or other services, or to engage in any other kind of transaction. The information described in this publication is not directed to persons in any jurisdiction where the provision of such information would run counter to local laws and regulation. **No warranty** This publication is derived from sources believed to be accurate and reliable, but neither its accuracy nor completeness is guaranteed. The material and information in this publication are provided "as is" and without warranties of any kind, either expressed or implied. SAM Group AG and its related, affiliated and subsidiary companies disclaim all warranties, expressed or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose. Any opinions and views in this publication reflect the current judgment of the authors and may change without notice. It is each reader's responsibility to evaluate the accuracy, completeness and usefulness of any opinions, advice, services or other information provided in this publication. **Limitation of liability** All information contained in this publication is distributed with the understanding that the authors, publishers and distributors are not rendering legal, accounting or other professional advice or opinions on specific facts or matters and accordingly assume no liability whatsoever in connection with its use. In no event shall SAM Group AG and its related, affiliated and subsidiary companies be liable for any direct, indirect, special, incidental or consequential damages arising out of the use of any opinion or information expressly or implicitly contained in this publication. **Copyright** Unless otherwise noted, text, images and layout of this publication are the exclusive property of SAM Group AG and/or its related, affiliated and subsidiary companies and may not be copied or distributed, in whole or in part, without the express written consent of SAM Group AG or its related, affiliated and subsidiary companies.



"Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments."