

BT Group Plc
Fixed Line Communications

Company	
Country	United Kingdom
Number of Employees	107 400
Web	www.btplc.com

Share	
Market cap (mil)	18'659
Currency	GBP
High 52 week	2.4
Low 52 week	1.8
Last Price	2.2

Key Data	2004	2005E
Sales (mil)	18'727	18'623
EPS	0.16	18.36
P/E Ratio	11.27	11.97

Source: Bloomberg / August 18, 2005

Sales in	
Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	No

Source: IRRIC, SAM Research

Company Description

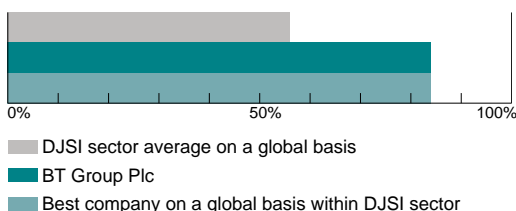
The UK-based BT Group is one of Europe's leading telecommunication service providers. The group's core activities cover local, national and international telephone services, broadband internet products, network and IT solutions. BT is currently shifting its focus from fixed-line services to broadband solutions and internet services. The company serves a wide range of customers in the UK, whereas in Europe it concentrates on corporate customers. Its operations are mainly divided in three lines of business: BT Retail, BT Wholesale, and BT Global Services.

Sustainability Performance

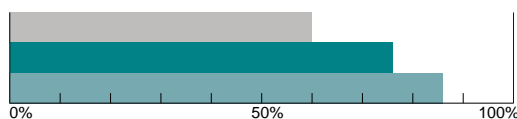
Although in the sector there has been a levelling of the sustainability performance among the index members, BT Group has managed to confirm once again its leadership in the industry. BT displays a strong performance in most sustainability criteria. The prompt identification by the company of future challenges for fixed line services has enabled an innovative and customer oriented approach, allowing BT to steer towards innovative and efficient business models. Its repositioning in the mobile business segment, the development of the bluephone enabling the full convergence between fixed and mobile networks and the growth achieved in broadband connections highlight the dynamism and competitiveness of the company. BT's commitment to society at large and the environment remain an important strategic focus, as proven by its outstanding results.

Sustainability Scores

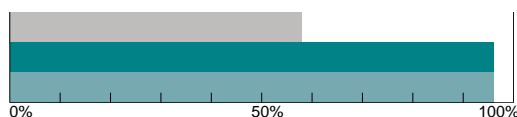
Total Score



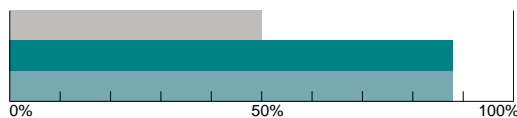
Economic Dimension



Environmental Dimension



Social Dimension



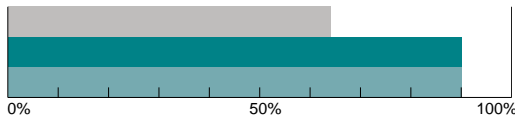
Industry Driving Forces

The fixed line telecommunications industry offers services that transform working practices and lifestyles (e.g. video conferencing, telemonitoring and telecontrol), potentially leading to significant reduction of travel, transport, and related environmental impact. The business models adopted by the telecommunication companies for integrating new services, like Voice-over-IP, Television, Video-on-demand, and mobile communication will play an important role for future competitiveness. Leading companies gradually introduce new services, verify business models and customer acceptance. Energy efficiency, state-of-the-art equipment and adequate disposal of redundant infrastructure remain the major environmental challenges. Reduction of digital divide, and offering low cost solutions in developing markets create the basis for future growth.

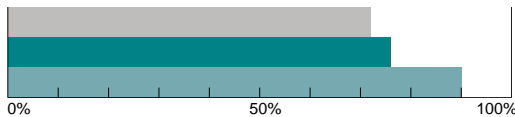
Company Performance for selected Criteria

Economic

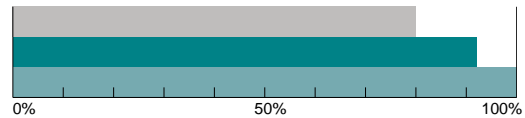
Codes of Conduct/Compliance/Corruption & Bribery



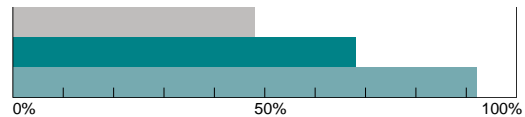
Corporate Governance



Risk & Crisis Management

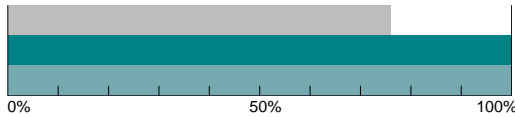


Advanced Customer Relationship Management

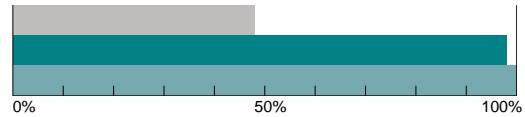


Environmental

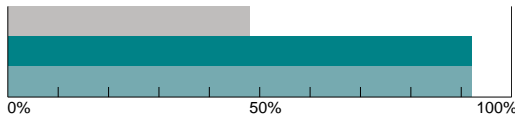
Environmental Policy/Management



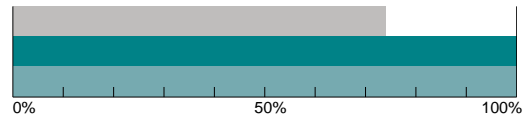
Advanced Environmental Management



Environmental Performance (Eco-Efficiency)

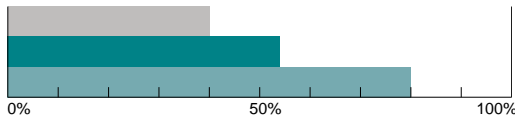


Environmental Reporting

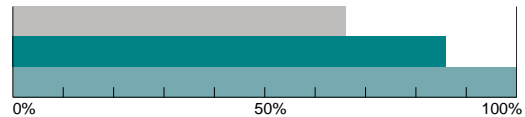


Social

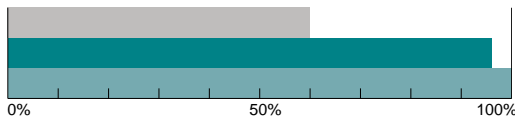
Human Capital Development



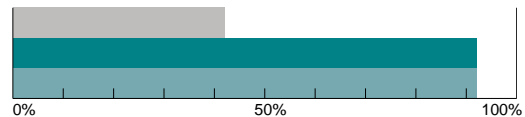
Labor Practice Indicators



Stakeholder Engagement



Digital Inclusion



■ DJSI sector average on a global basis
■ BT Group Plc
■ Best company on a global basis within DJSI sector

For information on assessment criteria, visit www.sustainability-indexes.com

"Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments."

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